Multiple emergent drivers are forcing a step-change in the performance demands on buildings, and most particularly on the building skin. These demands mandate innovation; an innovative response ranging from systems and materials to designs and delivery strategies. Yet the building process remains fundamentally innovation averse, associating innovation with risk and cost. When innovative thinking is applied to the collaborative process of building enclosures, the possibilities are plentiful; technology transfer lends to new materials, increasing demand on the expectations of the enclosure elevate the discipline of façade engineering, and a design-assist project model emerges. The conference will include diverse voices on innovation in the creation of high-performance building enclosures, imparting new perspectives on the opportunities for innovation in the delivery of the building skin.

Call for Presentation Abstracts

Abstract Guidelines: 300 words or less. Describe the content of your proposed presentation and how it relates to the conference theme. Presentations are to be PowerPoint with high visual quality of approximately 20-25 minutes duration. Include an approximate count of the total number of slides you plan to submit, and we request you submit a low-resolution sampling of 10-15 images you intend to include. Basic templates will be provided for the final presentation. Email abstract submissions to jvaglio@enclos.com by 8/3/2012, or as soon as possible.

Abstracts will be peer reviewed. Selection and notification will take place by 8/14/2012. Final presentation will be required for submission on 9/27/2012 [2-weeks before conference]. Final presentations will also be peer reviewed, and revisions/modifications may be requested.

Selected presenters agree to provide non-exclusive publishing rights to Architect’s Newspaper for future publication in print or digital media.

More Input for Proposed Presentations

Consider all aspects of innovation as it relates to the building facade. This is not just about innovative design and how to achieve it, it is about:

- the risk associated with innovative design and how you mitigate it
- the challenges of innovation in design, manufacturing, installation, etc.
- innovations in manufacturing process, installation method, project delivery strategies
- why innovation, why is it important, why bother
- and, of course
- how to achieve innovation
- how to be innovative
- what is innovation
- the problem with innovation

Any or all of these and more are appropriate.

You are not expected to talk about innovation in and of itself, although some of that is okay too. The stories that capture the work you have been involved with are just what we want to be the grist for the mill of this program, but we want you to recast these stories with the focus of innovation, the experiences you have had with respect to innovation in your own work or in realizing or managing the innovations of others.